






## PERSONAL INFORMATION

## Nikola Zec



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 nikola@nzbusiness.net  
 <https://www.nzbusiness.net>

Sex Male | Date of birth 01/10/2000 | Nationality Croatian, Slovenian

## WORK EXPERIENCE

01/06/2018–Present

**Founder & Project Manager**

Nikola Zec Business, Zagreb (Croatia)  
[www.nzbusiness.net](http://www.nzbusiness.net)

01/09/2017–Present

**Founder & Marketing manager**

WorldFood Box (ZZ d.o.o), Zagreb (Croatia)  
<https://www.toppopshop.net/worldfood-box>

In 2017, I launched a new, innovative brand on the Croatian market called WorldFood Box, which sells boxes with food from all around the world.

Public Relations:

Poslovni tjednik Lider "Maturant pokrenuo web-trgovinu s grickalicama iz cijelog svijeta"  
24 sata "Ovo su ljudi koji će stvoriti bolju Hrvatsku"  
Mojfaks.com "Maturant studentima omogućio da probaju slatkiše iz cijelog svijeta"

TV appearances:

HRT ( emisija Otvoreno i Daj Pet(ak) )  
Podcast Inkubator #115 - Marko Petrak i Nikola Zec  
Leadership Development Association of Croatia  
The Podcast #36 - Nikola Zec

01/12/2018–Present

**Marketing & PR Consultant**

Leadership Development Association, Zagreb (Croatia)

29/03/2017–21/01/2018

**Professional Actor**

Orange produkcija  
Stegne 5 (VIBA FILM), 10000 Ljubljana (Slovenia)  
[www.orange.si](http://www.orange.si)

--> Zgodovina ljubezni ( PRO PLUS d.o.o. )  
--> Jan Plestenjak - videospot ( Leones d.o.o. )  
--> Reka ljubezni\_blok 1 ( Perfo d.o.o. )  
--> Usodno vino 4 blok\_7 ( Orange d.o.o. )  
--> Tuš Celje z Jurijem - reklama ( Orange d.o.o. )

02/02/2018–10/02/2018

**Translator**

HRT - Hrvatska radiotelevizija, Zagreb (Croatia)

Professional associate for HRT in Slovenian-Croatian translating  
--> Hrvatski Velikani II

01/07/2017–01/09/2017

### CEO's assistant

Dizajn Studio Novalja, Novalja (Croatia)

Help with creating visual solutions in Adobe programs (business cards, price lists, posters, banners ...)

## EDUCATION AND TRAINING

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07/09/2018–Present

### University Degree in Business & Economics - Marketing

University of Rijeka, Faculty of Economics and Business  
Ivana Filipovića, 4 Rijeka (Croatia)

<https://www.efri.uniri.hr>

01/09/2018–01/08/2019

### University Degree Programme in Business and Economics - Entrepreneurship

University of Ljubljana, Faculty of Economics  
Kardeljeva ploščad 17, 10000 Ljubljana (Slovenia)

<http://www.ef.uni-lj.si>

Area of specialisation within study programme - BSc

04/09/2015–01/08/2018

### High school diploma - Informatics (2nd,3rd,4th grade)

Privatna gimnazija i ekonomsko-informatička škola Futura, Zagreb (Croatia)

- Programming (Java, Python, C#, HTML, PHP, CSS)
- Graphic Design (Web design & Adobe programs)
- SQL database
- Informatics
- Word, Excel, Access, Power Point

02/01/2018–03/01/2018

### Certificate in Advanced Digital Marketing

Otvoreno učilište Algebra, Zagreb (Croatia)

- Guerilla marketing
- Storytelling
- Design Thinking
- Content marketing
- Marketing Strategies
- Psychology of Marketing

04/01/2017–05/01/2017

### Certificate in Digital marketing

Otvoreno učilište Algebra, Zagreb (Croatia)

- Basics of marketing and digital marketing
- Targeting
- Social media marketing
- Marketing in web development
- Google SEO optimization
- Google Ads

22/04/2017–07/05/2017

### Certificate in Unity, Laravel, Leapmotion, AppInventor

Institut Carles Vallbona

Camp de les Moreres, 14 Granollers (Spain)

<http://www.iescarlesvallbona.cat/>

- Unity, Laravel, Leapmotion and AppInventor workshops
- Learning of English and Spanish language

14/05/2018–17/05/2018 **Entrepreneur program ( + PODIM 2018 )** EQF level 7

Urad vlade Republike Slovenije za slovence v zamejstvu, Maribor (Slovenija)

Invitation of the Government of the Republic of Slovenia for Entrepreneurial Specialization as part of the largest business conference in Europe, PODIM 2018.

01/02/2018–04/04/2018 **Certificate in Management & Entrepreneurship** EQF level 6

Shaw Academy, Dublin, Ireland

14/03/2018–18/03/2018 **Certificate in Leadership** EQF level 5

Leadership Development Association of Croatia (LDA MUN), Zagreb (Croatia)

31/04/2018–01/06/2018 **Certificate in Marketing** EQF level 6

Shaw Academy, Dublin, Ireland

06/12/2015–15/01/2016 **Certificate in Photography, Recording, Video Editing and Produce**

Blank-filmski inkubator, Zagreb (Croatia)

- Basics of photography and creating indoor & outdoor images
- Types of photography
- Image processing in Adobe Photoshop
- The basics of cinematography
- Working with recording equipment (DSLR cameras, HD cameras, Sound, Illumination ...)
- Recording
- Film Director
- Film Production
- Video editing in Adobe Premiere Pro
- Final Project / Work: Recording a 10-minute short movie

04/09/2014–03/09/2015 **High School diploma - Electrical Engineering (1st grade)**

Tehnička škola Ruđera Boškovića, Zagreb (Croatia)

- Electrical engineering

PERSONAL SKILLS

Mother tongue(s) Slovenian, Croatian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
	High school diploma Student exchange diploma				
Spanish	A1	A1	A1	A1	A1
	Certificate in Spain language				

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

**Communication skills**

- Good communication skills
- Sociable person
- Completed education in psychology of sales

**Organisational / managerial skills**

- Launching the brand WorldFood Box and NZ Business brand has required a great organizational and managerial skills.
- I have finished Management program by Shaw Academy

**Digital skills**

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

**Digital skills - Self-assessment grid**

Informatics high school diploma Erasmus+ diploma for student exchange
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